

KEVIN JANOSKY

PROFESSIONAL EXPERIENCE **Duckwood Creative Group** | Gainesville, Florida: / 2004-Present

Design Lead/Webmaster/Project Manager

Producer of corporate communications for print, online, multimedia and video

Professional accomplishments and services include:

- Custom design and layout - designing original content including logos and brand identities; design business cards, brochures, flyers, catalogs, newsletters, signs, banners and custom business materials
- Website design, production and layout - designing custom, complex and dynamic web sites for a wide range of companies and organizations. Techniques and skills used to create custom content include: Photoshop for image manipulation, photo retouching, site layout (including grid and CSS), graphic design, slicing and dynamic imagery; Dreamweaver and other HTML layout programs to build, structure, style and maintain unique websites; Illustrator to create custom vector art and logos; Flash for banner ads, multimedia concepts and interactive content; MySQL to build and implement mid-level database implementation and jQuery to embellish and enhance the end user's web experience
- Production and pre-press - providing print brokerage services and pre-press expertise to clients needing a variety of print and marketing materials
- Responsible for key artwork, layouts and promotional materials for multiple programs and events, including brochures, posters, point of sale materials, email blasts and direct mail materials
- Client acquisition and relations - securing, maintaining and developing new and existing clientele; organize projects and complex customer needs in a fast-paced and team oriented environment

Tools Used: Photoshop, Illustrator, InDesign, Dreamweaver, Flash, Microsoft Office, Adobe After Effects, Adobe Premiere Pro, Contribute, Sonar Producer, Wavelab Studio, MySQL, Suitcase Fusion 2

TECHNICAL SKILLS **Proficient with a vast array of design and development software suites, including:**

- PC platform
- Mac platform
- Adobe Creative Suite 4 & 5
- Microsoft Office Products
- WAMP Server
- MySQL
- CSS
- PDF
- HTML
- PHP